

BACKGROUND – TORODE’S COMMITMENT TO THE ARTS

“As the sun colours flowers, so does art colour life.”

- John Lubbock

As an active and engaged community member, the TORODE Group of Companies is committed to enriching Calgary’s cultural landscape through incorporating art into the spaces where we live, work and play. We are honoured to foster the inclusion of art in life by giving life to art.

Art is part of everything TORODE develops, from art in public spaces to art in the home – it is integral to what we do. We have chosen to be art centric in our work because we know it adds so much to the lives of people in our city.

Spearheading TORODE’s uncompromising passion for art and design was the international public art competition at arriVa. The winning artist and sculpture of the \$1 million commission were announced on June 5th, 2008. Entitled *HALF K*, the sculpture will serve as a signature piece not only for arriVa’s residents but also as a new landmark for the people of Calgary.

Following on that momentous announcement, TORODE is delighted to partner with Glenbow Museum and the Benefic Group to bring the world-famous *Device to Root Out Evil* by Dennis Oppenheim from Vancouver to Calgary. This stunning sculpture was installed on September 5th, 2008 and is showcased on the site of TORODE’s Ramsay Exchange, a billion-dollar mixed-used development in one of Calgary’s most historic and artistic communities. TORODE is also committing to major works of public art to be installed in prominent locations at its other development sites in the City of Calgary soon to be unveiled.

An illustrious collection of local, national, and international artwork is showcased at TORODE’s hospitality properties – the designer boutique-style Hotel Arts and the luxury Kensington Riverside Inn, both with celebrated chefs and destination restaurants.

We celebrate art through our title sponsorship of the Alberta College of Art + Design’s Stirring Culture Speaker Series. TORODE is also the sponsor of the Established Artist Award at The Mayor’s Evening for Business and the Arts, a supporter of Theatre Junction GRAND, and a long-time series sponsor of the Calgary Philharmonic Orchestra.

Art in design is integral to every facility we build. From creating spectacular buildings through to the small details – art is always part our developments.

We are not just committed to art – we live it every day.