

## BACKGROUNDER – RAMSAY EXCHANGE

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Ramsay Exchange is a dynamic and creative mixed-use development in the heart of Calgary's progressive inner city. Ramsay Exchange incorporates a philosophy of smart growth and long-term sustainability by integrating diverse residential environments, offices, retail and open spaces, while respecting the history and character of the surrounding community.

Comprised of 21-acres of former industrial lands, the Ramsay Exchange Outline Plan and Land Use Amendment application is now under review by The City of Calgary. This application seeks to redesignate the lands as mixed-use living with a variety of housing options, high densities, retail and employment opportunities and pedestrian-oriented design.



Conceptual rendering of Ramsay Exchange

Openheim's sculpture will be installed on the west side of the Dominion Bridge building at Ramsay Exchange. As an extension of the restoration and renovation of the historic building, the area adjacent was recently transformed into a beautifully landscaped green space that we anticipate will become a popular spot for Ramsay residents, tenants, and visitors. The thoughtful design of the space now provides an opportunity for art lovers and critics alike to sit, relax, and view the art in silent contemplation or engage in lively discussion. The new venue will be a certain and significant improvement over the previous industrial nature of these areas and much more welcoming and aesthetically pleasing.

The community and culture of Ramsay, combined with the design elements of the development project, provides tremendous opportunity to integrate public art into the narrative and landscape of Ramsay Exchange. This development continues TORODE's corporate philosophy that incorporates

signature contemporary artwork into Calgary's urban landscape as a visual and experiential gift to our city.

Ramsay Exchange is an ideal home for public art because of the history and evolution of the site – the heritage buildings, the creative and innovative industries that have and will continue to flourish there, and the innovative way in which those buildings will be preserved and incorporated into the community through adaptive reuse. It is also fitting for the community of Ramsay, long known for being the creative soul of the city, a place where artists live, create, and sell their work. These strong community roots in support for the arts and culture in our environment make Ramsay an ideal home for this public artwork.

TORODE is confident that this public art initiative, and indeed the transformation and development of the entire Ramsay Exchange project, will serve to enhance the quality of life of not only our eventual commercial tenants and homeowners, but all Ramsay and Calgary residents as well.